



RED Grants

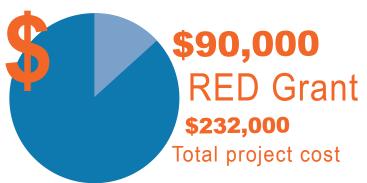
Accommodation and Renovation/Modernisation

Miami Bay Holdings T/A Heritage Resort Shark Bay

Completed July 2021

The project delivered 15 newly renovated rooms at the Heritage Resort Shark Bay, modernising the resort and enhancing guest's experience during the surge of intrastate visits during the Covid-19 pandemic.

This resulted in visitors staying longer in Shark Bay, with an average increase of 50% in the number of nights stayed by guests.





Local trades and services utilised during the renovation.

Increased the average length of stay for guests.



15 renovated rooms completed



25% \(\text{in occupancy} \) (from 2019 to 2021)

