



## RED Grants

## **Online Gascoyne Growers Market**

Gascoyne Growers Market Inc.

Completed September 2023

Gascoyne Growers Market Inc. runs a physical market in the heart of Carnarvon every Saturday morning from May through to October.

The project allowed the Gascoyne Growers Market to expand their reach to customers unable to attend the physical market or those located outside of the region through the creation of an Online Growers Market. With an increased interest in consumers knowing where their food is sourced from, the online market allows consumers to 'meet the producers' and order products directly from the suppliers featured on the website.



**100% local content** with the website created by a Carnarvon based business.



\$3,500
RED Grant
\$5,000
Total project cost

**Developed** & **launched** the Online Growers Market.

"The physical growers market only operates five months of the year and the customer base is limited to those who can attend in person. Engagement with this project has created an awareness amongst the (Gascoyne Growers) membership of the opportunities for year-round sales and development of new market opportunities."

